

THE REAL DEAL

NEW YORK REAL ESTATE NEWS

October 1, 2013

Development updates



Leasing updates

Brooklyn Heights

184 Joralemon Street

The 24-unit, 12-story rental building, developed by United American Land, is now 50 percent leased. Monthly rents for the 900 to 1,000-square-foot two-bedroom units range from \$4,250 to \$5,650. Amenities include in-unit washer/dryers. Ideal Properties Group is the agent. Contact: 184joralemon.idealpropertiesgroup.com.

Long Island City

The Maximilian

5-11 47th Avenue

Leasing has started at the 188-unit rental building, developed by Rose Associates and O'Connor Capital Partners. The studio, one- and two-bedroom units range from 589 to 1,022 square feet. Monthly rents start at \$1,975 for studios, \$2,495 for one-bedrooms and \$3,395 for two-bedrooms. Building amenities include concierge service, roof deck, residents' lounge with billiards room, fitness center and bicycle storage. Rose Associates is the agent. Contact: www.themaximilianlic.com.

Noho

37 Great Jones Street

The four-unit, five-story rental project has started leasing, with occupancy slated for January 2014. Developed by Dib Management, the building offers two-bedroom, 2,165-square-foot units with rents ranging from \$10,000 to \$12,000 per month, while the 3,602-square-foot, three-bedroom penthouse will rent for \$25,000 per month. Building amenities include a virtual doorman, private storage, keyed elevator access and 24-hour security surveillance. Daizy Realty is the agent. Contact: www.37greatjones.com.

Williamsburg

101 Bedford Avenue

The first two buildings in this 351-unit rental complex, developed by Halcyon Management Group, are now 70 percent leased. The studio, one- and two-bedroom units range in size from 459 to 812 square feet, and rents range from \$2,500 to \$6,000 per month. Building amenities include a doorman, concierge, fitness center, indoor pool with hot tub and sauna, wine vault, party room, screening room, recording and photography studio and on-site parking. Contact: www.101bedford.com.

53 Broadway

The 75-unit rental project, developed by Adam America Real Estate in conjunction with the Horizon Group, is now 65 percent leased. Available units include one-bedrooms renting from \$2,704 per month and two-bedrooms starting at \$4,216 per month. Building amenities include part-time doorman, fitness center, gaming room and roof deck. Aptsandlofts.com is the agent. Contact: www.53broadway.com.

Sales updates

Brooklyn Heights

Love Lane Mews

9 College Place

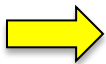
The 38-unit, 5-story condo conversion, developed by Manhattan Skyline Management Corp, is now 100 percent sold. The one-, two-, three- and four-bedroom residences range in size from 988 to 3,442 square-feet and in price from \$895,000 to \$4.57 million. Building amenities include bicycle storage, fitness center, doorman/concierge service and parking. Contact: www.manhattanskyline.com.

Gramercy Park

Rutherford Place at Stuyvesant Square

305 Second Avenue

Sales have launched at the 78-unit, 10-story condominium, developed by Rutherford Palace LLC. The building offers one-, two- and three-bedroom apartments, ranging in size from 600 to 2,000 square feet and in price from \$600,000 to \$2.5 million. Building amenities include a doorman, bicycle room, gym and roof deck. Cantor-Pecorella is the agent. Contact: www.rutherfordnyc.com.



Park Slope

371 Sixth Avenue

Sales have launched at the four-unit, four-story condominium, developed by East River Partners. The two-bedroom apartments range in price from \$1.15 to \$2.095 million and in size from 1,047 to 2,069 square feet. Contact: www.371sixth.com.

Upper East Side

515 East 72nd Street

The 326-unit, 41-story condominium is now over 90 percent sold. Available homes include studio, two-, three- and four-bedroom units, and a five-bedroom penthouse. The homes range in size from 529 to 4,200 square-feet and in price from \$775,000 to over \$4 million. Building amenities include a spa, fitness center, indoor pool, basketball/squash court, rock climbing wall, 24-hour concierge and doorman and on-site parking. Corcoran Sunshine Marketing is the agent. Contact: www.515e72.com.